

Survey Response Summary

PREPARED BY DR. LYDIA M. BIENLIEN

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What are/have been the most successful communication tools for your community or organization?

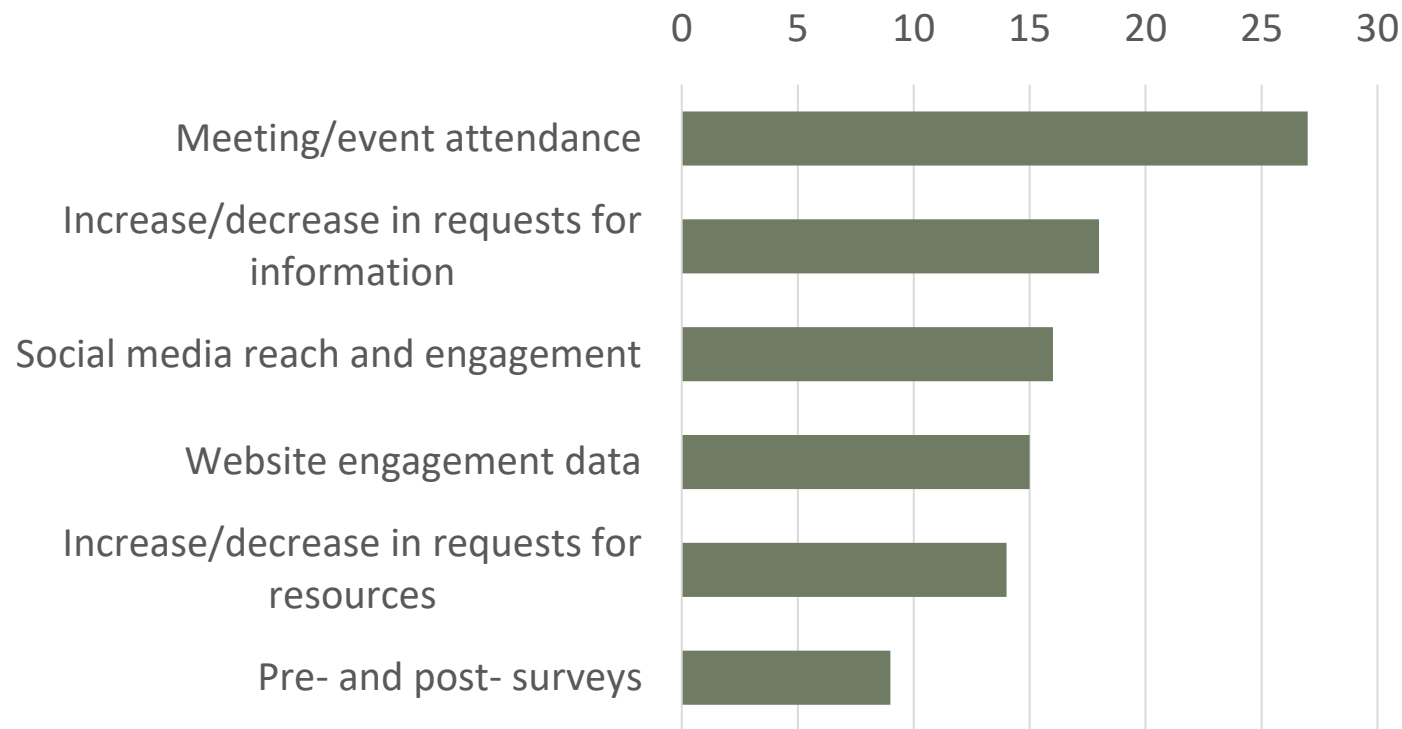
Ranked in order from most important to least

- Events
 - In-person
 - Virtual
- Distribution of information
 - Social media
 - Direct mail
 - Printed brochures or flyers
- Targeted outreach to community
 - Community centers
 - Places of worship
 - Schools and colleges
- Phone calls

Open ended

- 16 informative responses
- Summarized
 - Civic leagues, town halls, open houses, planning commission, mason groups, etc.
 - Local governing bodies announce opportunities at the beginning of meetings
 - Email, newsletters
 - PSA/Commercials for local TV station
 - Organizing app
 - Door to door

How do you evaluate the success of your community outreach and engagement efforts?



Open ended

- 10 informative responses
- Summarized:
 - Actions taken
 - More flood insurance coverage
 - Comments on state plans
 - Implementation of recommendations
 - CFPF applications
 - Data analytics
 - Focus groups
 - Membership
 - Demographics of respondents
 - Requests for presentations

What barriers to participation in public policy development do members of your community or organization face?

Ranked in order from most important to least

- Lack of awareness
- Perception that input will not be taken into account
- Timing of meetings/events
- Access to internet
- Perception that others' input is seen as more important than theirs
- Lack of childcare at meetings/events
- Lack of transportation to meetings/events
- Literacy barriers
- Language barriers

VDEM Equity Working Group Principles

- Inclusive Planning
- Effective Communication
- Language Access
- Physical Access

What is the primary language of your community or organization?

