

Task 4.3 Draft Goals and Vision

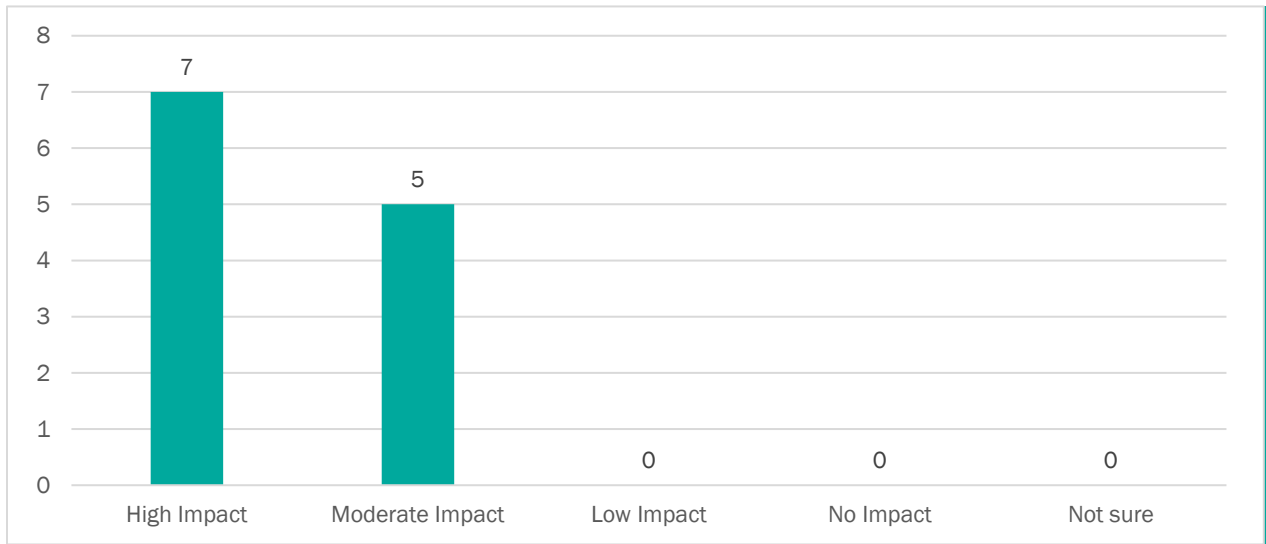
Follow-Up Survey Report



VFPMP Draft Goals and Vision Feedback Survey

Summary Report

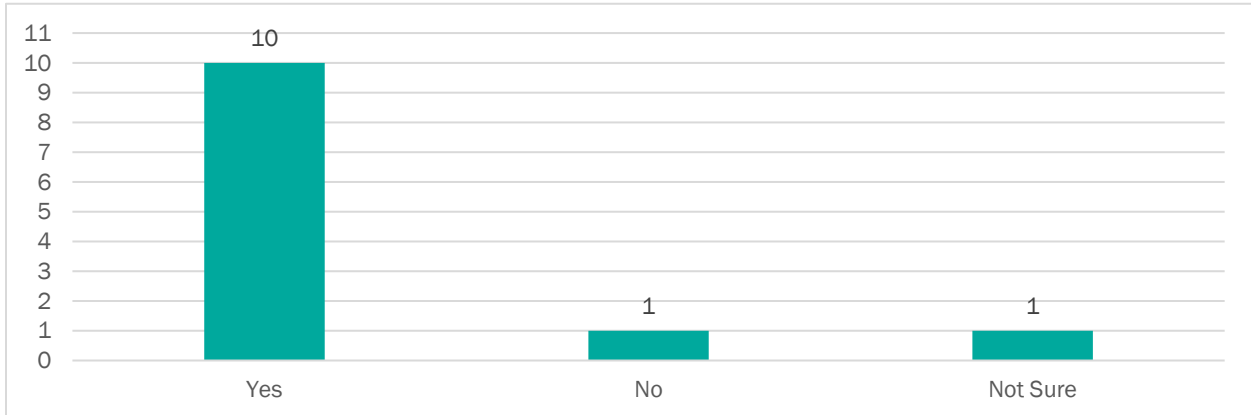
How much impact does flooding have on your organization and its mission?



What are the main challenges encountered by your organization due to flooding?

- Water quality, treatment, and safety (3 Responses)
- Communication and coordination between the state and federal governments (2 Responses)
- Declining recreational access from erosion and land loss (2 Responses)
- Lack of funding for construction of flood management projects (2 Responses)
- Crop loss and decreasing crop yield due to flooding (1 Response)
- Declining quality of life, public health, and safety (1 Response)

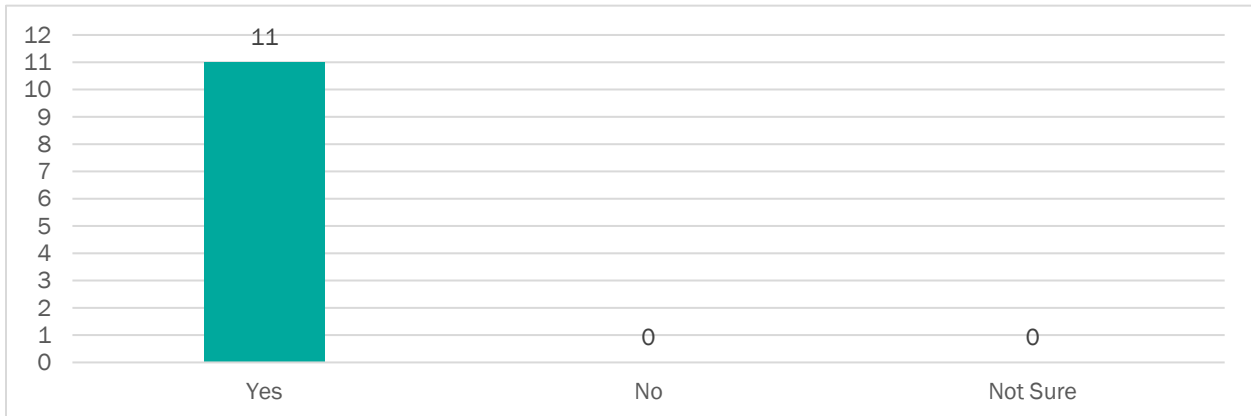
Does your organization mitigate flooding and its impacts?



If yes, what is your organization's role in flood mitigation?

- Emergency response and mitigation planning (5 Responses)
- Law, policy, funding, and planning advocacy for climate and flood resilience (4 Responses)
- Planning and implementation of nature-based solutions to flooding challenges (3 Responses)
- Flood control structure construction and operation (2 Responses)

Are you interested in continuing to engage in the Virginia Flood Protection Master Planning process?

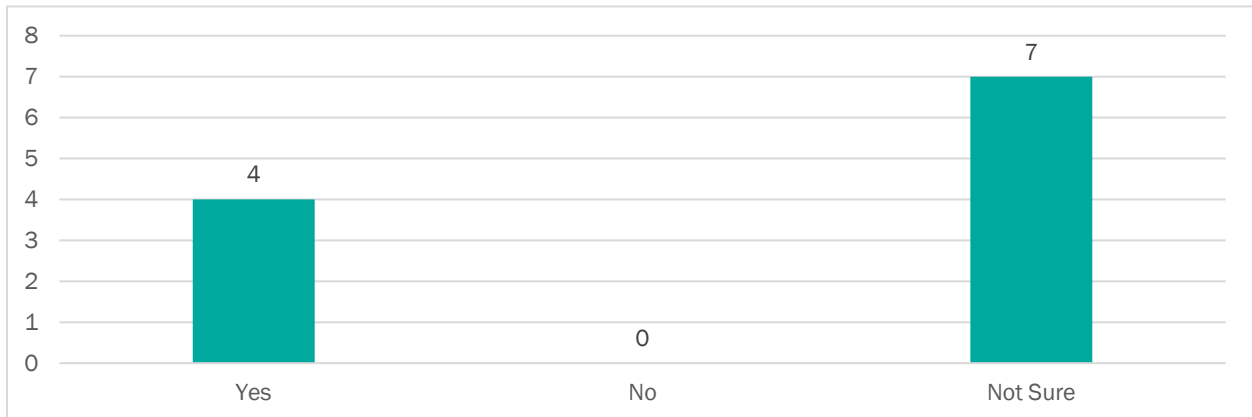


If yes or not sure, how can we most effectively keep you engaged?

- Invitations to meetings, access to recordings, and email updates throughout the process (7 Responses)
- Increased virtual meetings or virtual options to limit the need for travel to Richmond (2 Responses)

- Opportunities for feedback, comments, and workshops (2 Responses)
- Opportunities to review draft plans and provide feedback (1 Response)
- Sharing opportunities to work and showing understanding of various areas of the state (1 Response)

Are there any other stakeholders who are missing from the planning process?



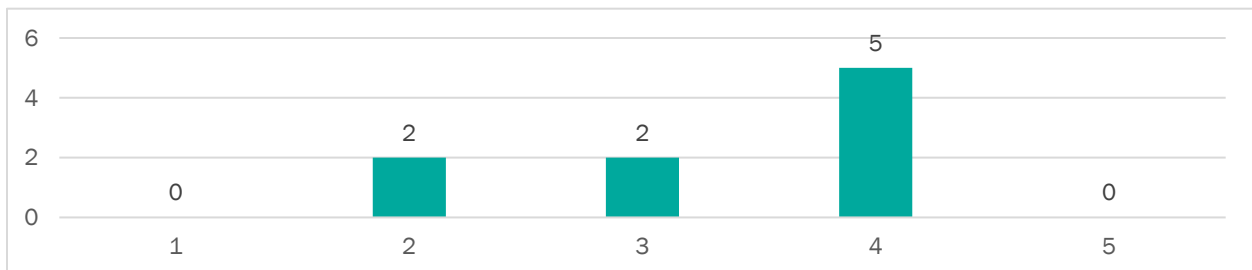
If yes, who?

- Chambers of commerce (1 Response)
- DEQ Stormwater Management (1 Response)
- Local government (1 Response)
- Military representatives (1 Response)
- National Park Service property partner (1 Response)

Draft Vision Statement: Option 1

On a scale from 1-5, indicate how well the below vision statement reflects the Commonwealth's vision for flood resilience:

A resilient and thriving Commonwealth that proactively confronts present and future flood risks.



What do you like about this draft vision statement?

- Emphasis on a proactive approach (9 Responses)
- Comprehensive approach to flood planning (2 Responses)
- Concisely articulates the vision (2 Responses)
- Virginia is a leader in stormwater management and pollution control policy (1 Response)

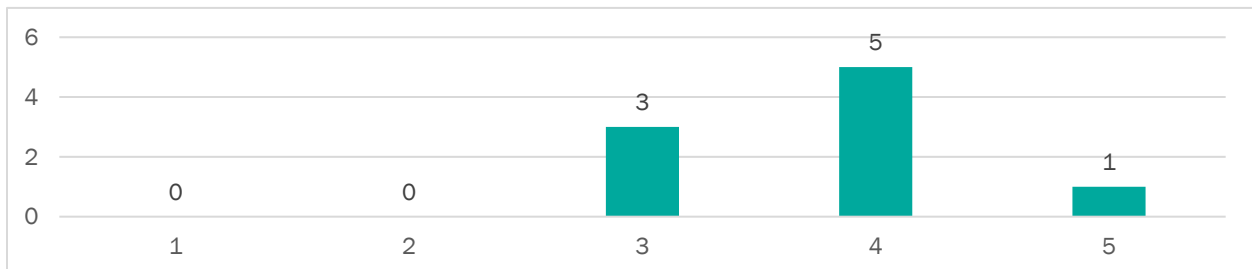
What do you not like about this draft vision statement?

- “Thriving” is not an appropriate term as it is difficult to track (4 Responses)
- Does not include motivation for flood planning efforts (1 Response)
- Does not incorporate green infrastructure or environmental concerns (1 Response)
- It is difficult to predict future flood risks (1 Response)
- Lacks specifics on resilience and targeted feedback (1 Response)
- The vision statement seems like it applies to the Commonwealth as a state actor (1 Response)

Draft Vision Statement: Option 2

On a scale from 1-5, indicate how well the below vision statement reflects the Commonwealth's vision for flood resilience:

Managing flood hazards to strengthen the resilience of Virginia’s communities, economy, and ecosystems now and into the future.



What do you like about this draft vision statement?

- Inclusion of “communities, economy, and ecosystems” (3 Responses)
- Specific reference to ecosystems, which are often overlooked in flood resilience planning (3 Responses)
- Concise and effective (2 Responses)
- Acknowledges the unpredictability of flooding and risk management (1 Response)
- Most applicable to the plan and has similar language to the proposed goals (1 Response)

What do you not like about this draft vision statement?

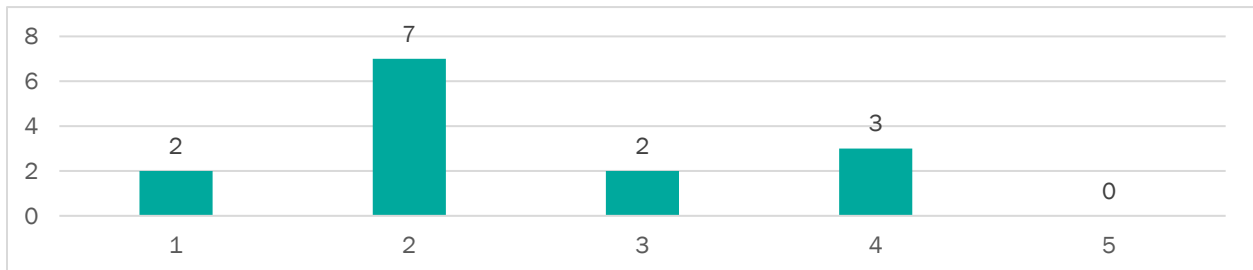
- Use of the “managing” communicates reactivity (6 Responses)
- Does not define a flood hazard (2 Responses)

- Does not capture planning or proactive management (1 Response)
- Less publicly accessible than other options (1 Response)

Draft Vision Statement: Option 3

On a scale from 1-5, indicate how well the below vision statement reflects the Commonwealth's vision for flood resilience:

The Commonwealth leading the way in flood resilience for prepared, adaptive, and thriving communities statewide.



What do you like about this draft vision statement?

- “Prepared, adaptive, thriving communities” sets a strong tone for the plan (4 Responses)
- Use of “resilience” and “thriving” (2 Responses)
- Assumption of state leadership is important to support local governments (1 Response)
- Inclusion of “statewide” to acknowledge that flooding extends beyond the coastal area (1 Response)
- Use of “adaptive” which captures the dynamic nature of flood events (1 Response)

What do you not like about this draft vision statement?

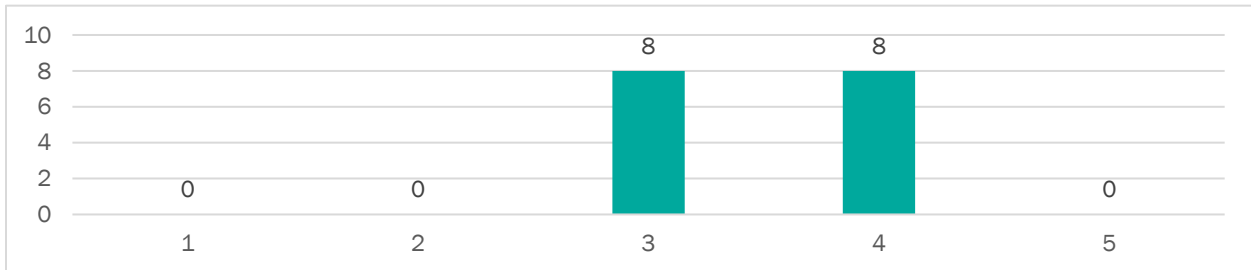
- “Leading” can be interpreted as experimental and elevates the Commonwealth above other stakeholders (4 Responses)
- Lack of environmental perspective causes the statement to feel distant and unclear (3 Responses)
- “The Commonwealth leading the way” is unclear as the statement does not define who is being led (2 Responses)
- Lack of clarity and consistency in purpose and motivation (1 Response)

The two draft goals of the VFPMP are as follows:

Goal 1: Improve long-range management of evolving flood hazards

Goal 2: Strengthen economic, ecosystem, and community resilience to evolving flood hazards

Indicate on a scale from 1-5 how well these goals reflect the Commonwealth's priorities for flood resilience.



Are there any major priority areas that are not represented by any of the above goals?



If yes, please elaborate?

- Emphasizing a proactive approach instead of a reactive approach (2 Responses)
- Clearly establishing a Commonwealth-wide effort (1 Response)
- Coordination between state, regional, and local efforts (1 Response)
- Identifying short-term priorities (1 Response)
- Increasing the availability of resources to strengthen resilience (1 Response)
- Preservation of cultural resources (1 Response)
- Reducing risks and educating the public on flood-related risks (1 Response)

Are there any specific goals not included in the above list that should be considered?



If yes, please elaborate?

- Utilizing nature-based solutions (3 Responses)
- Collaboration across state, regional, and local governments (2 Responses)
- Consideration of cultural resources (1 Response)
- Recognition of varying needs across regions (1 Response)
- Emphasize proactive measures (1 Response)

For the next few questions, consider that the VFPMP objectives will provide the basis for prioritizing data, resource, and capacity gaps and evaluating strategies to address them.

For each of the draft goals, think about possible objectives that will accomplish these goals.

Goal 1: Improve long-range management of evolving flood hazards

How would we assess progress toward this goal (what objectives would we measure or track)?

- Updated flood-related data throughout the Commonwealth (3 Responses)
- Creation of risk reduction metrics (2 Responses)
- Creation of statewide flood reporting coverage (1 Response)
- Creation of statewide standards for flood risk management (1 Response)
- Implementation of nature-based solutions throughout the commonwealth (1 Response)
- Participation in statewide planning and notification systems (1 Response)
- Staffing, data sharing, community participation, and funding sources related to flood risk (1 Response)